

SUSTAINABILITY & ANALYTICS

SUSTAINABLE CAREERS

Climate Change Analyst Research and analyze policy developments related to climate change and make recommendations for legislation, awareness campaigns, and fundraising approaches.

Sustainability Analyst Responsible for leveraging data analytics to make a business case for circular economy projects, energy efficiency, waste management and other sustainable initiatives.

Sustainable Program Manager Involves supporting and driving circular economy projects by harnessing data analytics, metrics, and relationship building. Leads complex sustainability projects that produce extensive data reports to turn into actionable results.

Sustainability Science Researcher Responsible for analyzing data and reports- must be able to turn massive amounts of raw data into condensed, readable reports for management. Will also assess the sustainability impacts of supply chains, waste management, energy use, or other areas of interest and use data to provide recommendations.

To learn more about sustainable careers, please contact:
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Office of Sustainability, GA_Bentley_Sustainability@bentley.edu

USEFUL RESOURCES

[Sustain Analytics Home Page](#)

[Columbia University's Sustainability Analytics Certification](#)

[Guide to Data Science and Sustainability](#)

[Using Analytics to Guide Sustainability Efforts](#)

[Sustainability Strategy with Big Data](#)

INDUSTRY TRENDS

The demand for sustainability professional is growing as **43%** of executives reported they want their companies to align sustainability with their overall business goals.

The Green Technology and Sustainability Market is expected to grow at a **CAGR of 27.1%** until 2024.

\$77,746

Median salary of a sustainability analyst.

STORIES FROM ALUMNI

Chris Zimmel '05

President,
Sustainable
Energy Analytics,
Inc.



Chris Zimmel leveraged his finance degree and passion for sustainability to go on and found Sustainable Energy Analytics. His company helps firms and individuals achieve superior results in energy efficiency, and they specialize in HERS ratings, LEED certifications, and energy efficiency testing.

COMPANIES



TESLA

